



Advertising Opportunities

Website Banner Ads

Option #1: \$100 per month for a 3"x 6" ad

- Link to company website
- Ad designs are the responsibility of the advertiser (JPEG format only)
- Ads must emailed to info@osga55plus.ca (48 hours before for approval)
- Advertisers may switch to Option #2 after 3 months consecutively (pay balance of \$700)

Option #2: \$1000 per year for a 3"x 6" ad

- Link to company website
- Ad designs are the responsibility of the advertiser (JPEG format only)
- Ads must emailed to info@osga55plus.ca (48 hours before for approval)
- Best Value option – 2 months free



Email Blasts → \$1000 per email

- Link to company website
- Ad designs are the responsibility of the advertiser (JPEG formal only)
- Ads must emailed to info@osga55plus.ca (48 hours before for approval)
- Advertisers may opt to combine an email blast with a direct mailer for \$2500

Direct Mailers → \$2000 per direct mailer

- Ad designs are the responsibility of the advertiser
- Advertiser must pay for all costs associated with the mailing (ie. postage, paper, 3rd party company, etc.)
- OSGA requires 3rd party company to oversee mailing to protect privacy of information
- Advertisers may opt to combine a direct mailer with an email blast for \$2500

Notes to the Advertiser:

- Payment must be made in advance of promotional campaign starting
 - Cheques made payable to the OSGA 55+
 - Mail payment to: Unit 52 – 2455 Cawthra Road, Mississauga, ON L5A 3P1
- Upon request, the OSGA can provide statistics to the advertiser after promotional campaign is complete