



## Advertising Opportunities

### Website Banner Ads

#### **Option #1: \$100 per month for a 3"x 6" ad**

- Link to company website
  - Ad designs are the responsibility of the advertiser (JPEG format only)
  - Ads must emailed to [info@osga55plus.ca](mailto:info@osga55plus.ca) (48 hours before for approval)
  - Advertisers may switch to Option #2 after 3 months consecutively (pay balance of \$700)
- #### **Option #2: \$1000 per year for a 3"x 6" ad**

- Link to company website
- Ad designs are the responsibility of the advertiser (JPEG format only)
- Ads must emailed to [info@osga55plus.ca](mailto:info@osga55plus.ca) (48 hours before for approval)
- Best Value option – 2 months free



### Email Blasts → \$1000 per email

- Link to company website
- Ad designs are the responsibility of the advertiser (JPEG format only)
- Ads must emailed to [info@osga55plus.ca](mailto:info@osga55plus.ca) (48 hours before for approval)
- Advertisers may opt to combine an email blast with a direct mailer for \$2500

### Direct Mailers → \$2000 per direct mailer

- Ad designs are the responsibility of the advertiser
- Advertiser must pay for all costs associated with the mailing (ie. postage, paper, 3<sup>rd</sup> party company, etc.)
- OSGA requires 3<sup>rd</sup> party company to oversee mailing to protect privacy of information
- Advertisers may opt to combine a direct mailer with an email blast for \$2500

### Notes to the Advertiser:

- Payment must be made in advance of promotional campaign starting
  - Cheques made payable to the OSGA 55+
  - Mail payment to: 103-136 Bayfield Street. Barrie ON L4M3B1

- Upon request, the OSGA can provide statistics to the advertiser after promotional campaign is complete

OSGA 55+ (Ontario Senior Games Association)  
Unit 103 -136 Bayfield Street • Barrie, ON • L4M 3B1  
Phone: (905) 232-8581 • Email: [info@osga55plus.ca](mailto:info@osga55plus.ca)  
Website: [www.osga55plus.ca](http://www.osga55plus.ca)